

STAFF COUNCIL MEETING

April 22, 2003

The Staff Council met on April 22, 2003 to discuss two strategic planning topics and the feasibility of a merit bonus system. Several staff members were in attendance and below is the summary of responses to the questions.

March 2003 – What steps could the college community take to improve our relationship with the Town of Wise?

1. Host activities on campus to benefit the community (cultural, programs for children, Appalachian traditions such as music, crafts, food, dance).
2. Improve public relations (publicizing activities on campus and contributions the College has made to the community - make arrangements with Coalfield for one page in every issue advertising College events/activities).
3. Hire additional staff for Public Relations.
4. Joint ventures with Kiwanis Club, Lions Club, etc.

April 2003 – How can we better serve the needs of non-traditional students and the continuing education needs of our alumni?

1. Evening and weekend classes that are a degree track program.
2. Employ adjunct faculty for evening and weekend classes.
3. Offer re-certification classes for teachers.
4. Offer a Master's program on our campus.
5. Offer Master's programs from other institutions via electronic classrooms on campus.

Would it be feasible to implement a merit bonus system for staff at UVA-Wise? What measures could be taken to insure credibility in the process?

1. Obtain a copy of the state process for a merit bonus.
2. Look at other institutions—what are their policies and procedures for a merit system.