

The University of Virginia's College at Wise
Planning and Institutional Effectiveness

Unit/Department or Functional Area	Name and Title of Person Completing Form
Enrollment Management – Advising and Retention	Russell D. Necessary, Vice Chancellor for Enrollment Management

Mission of Department or Functional Area
The mission of the Office of Advising and Retention is to foster retention – especially in the first year – by facilitating student success. This office seeks to fulfill its mission by providing academic advising, counseling, interventions, programs, and services such as to contribute to that success.

2004-2005				2005-2006		
Expected Outcomes	How Outcomes Will Be Achieved	Method (s) of Assessment and/or Measurement	Results, Evaluation, Use	Expected Outcomes	How Outcomes Will Be Achieved	Method(s) of Assessment and/or Achievement
1. Continue to incrementally increase freshman and sophomore retention.	Continued implementation of programming and research concerning the first year experience. This research will include benchmarking and continued evaluation of the freshman LART program.	Number of students retained.	Fall to spring retention rates indicate a high level of freshman retention for that period (96.5%), but fall to fall numbers are not available as of this date	1. Continue to incrementally increase freshman and sophomore retention.	Continuation of existing programming and extension of more integrated programming impacting first year students; assessment of impact of changes in 2004 programming on 2004 returners (sophomores)	Numbers of those retained; survey data from students regarding 2004 freshman seminar changes
2. Continue to study the need for a sophomore experience.	As part of the Quality Enhancement Plan the freshman seminar will be expanded to a year long activity. While the sophomore experience is important, greater emphasis will be placed on the first year experience. Further study and benchmarking of other successful programs.	Completion of study and added assessment of the importance of the sophomore experience..	As a result of deliberations on the QEP committee, the decision has been made to continue to focus on first year experience programming, with the anticipation of a sophomore initiative following a review of data in 2009. However, Freshman Advisors are being requested to spend some effort on contacting their advisees from the previous year with an eye to making sure they have some continuous attention.	2. Further develop the freshman mentors program re: service to FTF in need of academic and other advising, and re: benefits to mentors	Increased use of upper level students as mentors to FTF; increased training for mentors; increased feedback opportunities	Responses on Freshman Seminar evaluations; other surveys of FTF; journals & evaluations from mentors
3. Improved	Meetings with campus	Number of events and	The Office has made sure that data has been	3. Continued sharing	Evidence of sending	Evidence of sending

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distribution of relative retention studies.	constituencies to help clarify what retention is and what it means to the institution.	activities conducted.	shared with faculty and other offices, especially the result of alumni surveys and the SSI (administered 2004). Several LART faculty meetings were held in AY 2004-05 to engage in planning for 05-06. Further data, especially NSSE data, will be shared as it is available; LART plans have been implemented.		and use of assessment and other data with college constituencies regarding retention and related activities and their importance to the college	of actual data and scheduling of activities regarding their discussion; meeting notes	of data; evidence use of data, including implementation in programming
4.					4.		
5.					5.		