

The University of Virginia's College at Wise
Planning and Institutional Effectiveness

Unit/Department or Functional Area	Name and Title of Person Completing Form
The Center for Student Development	Jewell B. Worley, Director

Mission of Department or Functional Area
The Center for Student Development (Counseling, Health, and Career Services, Student Leadership, and Multi-Cultural Affairs) promotes positive choices regarding physical, mental, and social well being of the individual members of the campus community. This is achieved by fostering the development of insights, values, and ideas toward implementation of each individual's personal, academic, and professional goals. The Center for Student Development is committed to developing individual leadership skills and an appreciation for diversity among individuals by affording opportunities for individual growth within a diverse campus population.

2004-2005				2005-2006		
Expected Outcomes	How Outcomes Will Be Achieved	Method (s) of Assessment and/or Measurement	Results, Evaluation, Use	Expected Outcomes	How Outcomes Will Be Achieved	Method(s) of Assessment and/or Achievement
1. Our goal is to increase the number of student contacts by 10%.	To provide career services, health services, and counseling services to the campus community.	Review number of student contacts which are maintained on a tally sheet.	The number of services provided increased by 11.5% in 2004-05 to 2,869 (2,571 in 2003-04).	1. To increase the number of educational and awareness programs by 15%.	The Center for Student Development and Leadership will offer a minimum of 17 educational programs for the 2005-2006 academic year.	Assess number of education programs presented at the end of the year.
2. To advertise the existence of the recently renovated Center for Student Development and recently approved placement coordinator position to the entire campus community.	Through the distribution of pamphlets and brochures and campus presentations, student response will be measured through the students' registration with placement services.	A comparative analysis from previous years of student visit records will indicate if the number of individual contacts is affected by marketing and advertising efforts.	Brochures and Open Houses for students and for faculty/staff were used to advertise the Center's new location. A baseline of 199 placement visits was established during the 2004-2005 academic year. <i>(This academic year is the first time specific placement services have been offered through the Center for Student Development.)</i>	2. To increase by 20% those services offered specifically through the Placement Office.	Placement services will be marketed across campus with an initial focus on students enrolled in the Teacher Education Program.	Assess number of students who were provided services through the Placement office using a data base maintained by the Coordinator for Placement.
3. To provide opportunities for students to engage in appropriate activities focused on enhancing student leadership skills.	To provide a minimum of 5 activities focused on enhancing student leadership skills.	Assess number of events provided for student re: leadership initiatives.	A total of seven activities focused on enhancing student leadership skills were provided. This is two additional activities above the target of five.	3. To increase the number of activities focused on enhancing student leadership skills by 10%.	The Center for Student Development and Leadership will provide a minimum of 8 activities focused toward development of student leadership.	Assess number of events provided for students re: leadership initiatives.

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4. To present educational programs as a unit throughout the year, i.e. RA training, Wellness and Awareness programs as well as topical programming by request.	The Center for Student Development will offer a minimum of 10 educational programs.	Assess number of education programs presented at the end of the year.	A total of 15 awareness/educational programs were provided during the 2004-05 academic year. This is five programs above the target of 10.		4. To increase the number of student contacts by 5%.	To provide career services, health services, and counseling services to the campus community.	Assess number of student contacts which are maintained daily on a tally sheet.
5.					5.		