



# MAKE **V** YOURS<sup>®</sup>

## A Guide to NCAA REGULATIONS For Donors, Alumni, and Friends of UVA Wise Athletics



## INTRODUCTION

UVA Wise, as a member institution of the National Collegiate Athletic Association (NCAA), is responsible for ensuring that its donors, boosters, student-athletes, alumni, friends and fans abide by NCAA, South Atlantic Conference, and institutional rules and regulations.

Your continued support of UVA Wise Athletics, along with all of the support of our fans and friends is greatly appreciated and has helped our athletic program achieve success both on and off the field and in the classroom.

However, in order to sustain and build upon this success, it is important that we adhere to all rules and regulations, as we realize our goals while maintaining the highest ethical standards.

Inappropriate actions, whether inadvertent or intentional, can jeopardize the eligibility of a prospective or current student-athlete and adversely affect the entire athletic department or institution.

Please take a moment to read through this publication carefully and assist UVA Wise in its commitment to integrity. This booklet is merely a guide for you; it cannot adequately address every situation where NCAA rules come into play. Please do not hesitate to contact the Compliance Office with any questions you have.

UVA Wise Compliance Office  
1 College Avenue  
Wise, VA 24293  
276-328-0204

[www.uvawisecavs.com](http://www.uvawisecavs.com)  
ell2c@uvawise.edu

## TEST YOUR KNOWLEDGE

1. True or False: An individual that has donated to UVA Wise Athletics is considered a representative of athletics interest.
2. True or False: It is permissible for a donor to rent an apartment to an enrolled student-athlete at a discounted rate.
3. True or False: A prospect is any student that has started classes for the seventh grade.
4. True or False: A donor can attend the state high school tournament and talk to the parents of the prospects about attending UVA Wise.
5. True or False: A donor can cut out the article from their newspaper and send it to the coaching staff at UVA Wise regarding the star player in the area.
6. True or False: A donor may send a gift to an enrolled student-athlete for their performance.
7. True or False: A donor can send flowers to an enrolled student-athlete following an injury or surgery.
8. True or False: It is permissible for a donor to purchase a meal for a student-athlete at a restaurant.
9. True or False: A donor is permitted to have contact with a prospect after they have signed an NLI to arrange summer employment.
10. True or False: A donor can lend their car to an enrolled student-athlete so they can drive back and forth to practice.

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(Answers: #1=T, #2=F, #3=F, #4=F, #5=T, #6=F, #7=F, #8=F, #9=T, #10=F)

## DONORS - BOOSTERS

-Representatives of Athletics Interest- YOU are a representative of athletics interest if.

\*\*\*You participate in or have been a member of any donor, booster, or alumni groups

\*\*\*You make or have made a donation to any UVA Wise athletic program(s)

\*\*\*You provide or have helped to arrange employment for student-athletes

\*\*\*You have been involved in promoting UVA Wise athletics in any way

\*\*\*You are the parent or legal guardian of an enrolled student-athlete

\*\*\*You participated as a varsity athlete at UVA Wise

--According to NCAA rules, once an individual has been identified as an institutional "representative of athletics interest" the individual retains that title for life.

Remember, as a representative of athletics interest, you are responsible for making the UVA Wise Compliance Office immediately aware of any infractions that you know have occurred. Even if the violation is unintentional, the eligibility of a prospect or enrolled student-athlete could be in jeopardy.

## RECRUITING

Definitions you should know:

A PROSPECT is...*any student* who has started classes for the 9th grade is considered a prospect. Or any individual that receives a benefit that is not available to all prospects of UVA Wise.

A RECRUITING CONTACT is... any face-to-face encounter between a prospect, or a prospect's parents or legal guardian, and a college staff member or representative of athletics interests during which any dialogue occurs in excess of an exchange of a greeting.

Rules to Remember for Recruiting:

Only NCAA certified coaches and college staff members can be involved in the recruiting process.

Donors, boosters and other representatives of athletics interests are prohibited from making contact (in-person, on/off campus, by phone, fax or letter) with a prospect for the purpose of encouraging participation in the UVA Wise athletic program.

Students remain prospects even after signing a National Letter of Intent or financial aid award.

The prospect retains that status until the official beginning of team practice or the 1<sup>st</sup> day of classes.

### *Impermissible Activities:*

\*\*\*A donor or booster may not have any contact with a prospect. Contact includes phone calls, letters and faxes.

\*\*\*A donor or booster may not provide tickets, transportation, or room and board for a prospect, coach or relative to visit the campus.

\*\*\*A donor or booster may not entertain in any way or give gifts, benefits, and free or reduced services to any prospect, coach or relative.

\*\*\*A donor or booster may not contact a prospect's coach, principal, or counselor in an attempt to evaluate the prospect.

\*\*\*A donor or booster may not co-sign a loan, loan their automobile or pay for summer camp registration fees.

### *Permissible Activities:*

\*\*\*A donor or booster may view a prospect's game as long as no contact is made.

\*\*\*If an established relationship already exists between donor or booster and prospect, the relationship may continue as long as the relationship is not for recruitment purposes.

\*\*\*If an unavoidable incidental contact occurs, only normal greetings may take place.

\*\*\*A donor or booster may receive calls from prospects only if the prospect initiates the call and no recruitment takes place during the conversation.

## ENROLLED STUDENT-ATHLETES

Definitions you should know:

An ENROLLED STUDENT-ATHLETE is a student who presently is participating in athletics or has completed his/her eligibility, but is still enrolled at the institution.

An EXTRA BENEFIT is any special gift or arrangement provided to an enrolled student athlete, relative, or friend that is not available to the general student body of the institution or expressly authorized by the NCAA.

### *PROHIBITED Extra Benefits include:*

\*\*\*Cash or loans given in any amount, or signing/co-signing for a loan for a student-athlete or a member of his/her family;

\*\*\*Gifts of any kind, including birthday cards and holiday gifts, clothing and entertainment, or cars to student-athletes or their families;

\*\*\*Free housing or reduced-rent housing to student-athletes or their families;

\*\*\*Purchasing complimentary admissions from a student-athlete (i.e., paying for the use of the athlete's game-day pass);

\*\*\*Awarding an honorarium to a student-athlete for a speaking engagement;

\*\*\*Paying for meals for a student-athlete(s) without compliance and coach approval.

\*\*\*Room, board, transportation or any other special arrangement that is made for a student athlete's family or friends.

## EMPLOYMENT

Prospective Student-Athletes

Contact may be made between a prospect and a donor or booster to arrange summer employment after the prospect has signed a National Letter of Intent.

Enrolled Student-Athletes

Employment may be arranged for the academic year and summer at any time once the student athlete has enrolled at UVA Wise.

Rules to Remember

Providing employment to a prospect or enrolled student-athlete must be approved by the Compliance office by completing the appropriate paperwork and specifies the following:

\*\*\*The student-athlete receives only remuneration for the value of the work, not because of reputation, fame or athletic ability.

\*\*\*The student-athlete is to be compensated only for work actually performed.

The student-athlete is to be compensated at a rate commensurate with the going rate in that locality for similar services.

## GAMBLING

Student-athletes, coaches, athletic department staff members, and non-athletics department staff members who have responsibilities within or over the athletic department are prohibited from participating in ANY form of gambling on college, amateur, or professional sports.

Examples include:

\*\*\*March Madness pools

\*\*\*Super Bowl picks/squares

\*\*\*Parlay cards

\*\*\*Fantasy sports leagues

Booster clubs are also prohibited from participating in gambling activities related to college athletics.