

# Seventh Annual SWVA ECONOMIC FORUM

MAY 25, 2022

Every year, the Forum engages participants through a shared vision of regional collaboration, growth and innovation for all of Southwest Virginia. It has become a central gathering place for the region to discuss new ideas and synergies to build Southwest Virginia's future. And you can be a part of that momentum.

THIS YEAR'S THEME:

## BUILDING FOR THE FUTURE

A broad array of speakers who are from within and outside of our Southwest Virginia community will gather to present on various topics related to how we can build our region for the future. Focus areas for exploration include housing, healthcare, workforce development, childcare, and new industries.

### BE A FORUM SPONSOR

Contact **KALEN HUNTER** Director for Economic Development & GO Virginia Region One  
276.870.7731 | [khunter@uvawise.edu](mailto:khunter@uvawise.edu)

## INSIGHTS FROM THE 2021 FORUM

**4,572**

INDIVIDUALS VIEWED FORUM CONTENT DURING THE LIVE EVENT

**15,148**

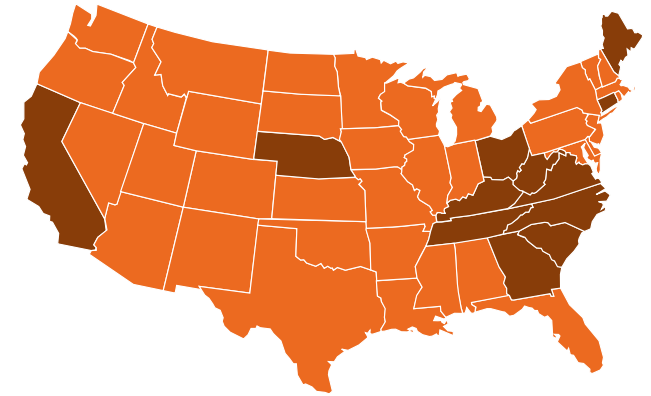
INDIVIDUALS VIEWED INFORMATION ABOUT THE FORUM, EVEN IF THEY DID NOT VIEW THE CONTENT ITSELF\*

*\*Includes 4,572 who viewed*

### NEW GEOGRAPHIC REACH

THESE AREAS DON'T TYPICALLY SHOW UP IN OUR TOP 10 LIST OF GEOGRAPHIC AREAS REACHED.

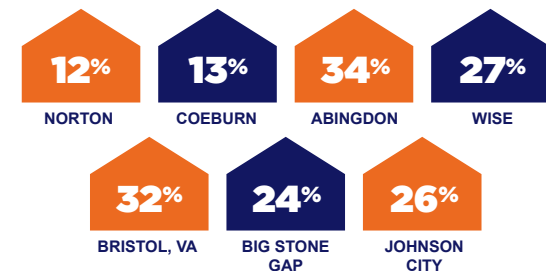
APPALACHIA  
BLACKSBURG  
BLOUNTVILLE, TN  
BLUFF CITY, TN  
CHILHOWIE  
CLINTWOOD  
GRUNDY  
HAYSI  
LEBANON  
PRINCETON, WV  
TAZEWELL



IN TOTAL, FORUM CONTENT WAS VIEWED BY INDIVIDUALS IN VIRGINIA, TENNESSEE, NORTH CAROLINA, KENTUCKY, WEST VIRGINIA, SOUTH CAROLINA, OHIO, GEORGIA, DELAWARE, CALIFORNIA, MAINE, AND NEBRASKA. COUNTRIES INCLUDE CANADA, UNITED KINGDOM, GERMANY, GREECE, SOUTH KOREA, NORWAY, PUERTO RICO, AND BANGLADESH.

### TRADITIONAL GEOGRAPHIC REACH THAT WAS AMPLIFIED

THESE AREAS ARE TYPICALLY REACHED BY THE FORUM CONTENT, BUT GREW THEIR REACH FROM THE 2020 FORUM TO THE 2021 FORUM.



SPONSORSHIP OPPORTUNITIES*	INTERACTIVE*		REGIONAL PARTNER				CORPORATE	MEDIA	PRESENTING	KEYNOTE
	Friend \$175	Leader \$250	Bronze \$500	Silver \$1,000	Gold \$2,500	Platinum \$3,500	\$5,000	\$8,000	\$10,000	\$20,000
COMPLIMENTARY FORUM & RECEPTION TICKETS	-	-	2	4	6	8	10	12	14	20
Wednesday Opening Exhibit Booth	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor a Moment of Engagement During the Forum to Get a Shoutout to Your Brand		✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Website			✓	✓	✓	✓	✓	✓	✓	✓
Logo Prominently Displayed in "Thank You" Graphic on Stage and During Online Session					✓	✓	✓	✓	✓	✓
Mention/Callout During a Session								✓	✓	✓
Sponsor of a Single Breakout Session or Panel Discussion									✓	✓
Sponsor the Keynote Address										✓
Opportunity to Provide Remarks up to 2 Minutes Before Keynote Address										✓

\*All sponsors will have a mention/callout at the Tuesday night reception. Sponsors, speakers/panelists, and special guests will be invited to the Tuesday night reception.

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