

The University of Virginia's College at Wise
College Board Minutes

2022

February 4, 2022

THE UNIVERSITY OF VIRGINIA'S COLLEGE AT WISE BOARD

Friday, February 4, 2022

David J. Prior Convocation Center

Livestream: https://youtu.be/duYRpYd8_ag

Marcia A. Gilliam
Chair

Lewey K. Lee
Vice Chair

Tentative Agenda

9:00 a.m.	CALL TO ORDER AND OPENING REMARKS <ul style="list-style-type: none">• Pledge of Allegiance• Adoption of Agenda• Approval of Minutes of November 19, 2021 Board Meeting	Marcia A. Gilliam
	REMARKS BY VICE CHAIR	Lewey K. Lee
	REMARKS BY ALUMNI REPRESENTATIVE	Joseph R. Carico
	REMARKS BY STUDENT MEMBER	Joshua McCray

ACTION ITEMS

UVA WISE CONFERENCE RATES 2022-2023	Donna P. Henry Joe Kiser
UVA WISE PARKING FEES AND FINES 2022-2023	Donna P. Henry Joe Kiser

REPORT ITEMS

	HONOR THE FUTURE CAMPAIGN	Donna P. Henry Valerie S. Lawson
	VIRGINIA LEGISLATIVE UPDATES	Donna P. Henry Shannon Blevins
	REPORT OF THE CHANCELLOR	Donna P. Henry
11:30 a.m.	CLOSING REMARKS BY CHANCELLOR	Donna P. Henry
	COMMENTS FROM MEMBERS	All
	CLOSING REMARKS BY VICE CHAIR	Marcia A. Gilliam

Minutes

The University of Virginia's College at Wise Board

February 4, 2022

The University of Virginia's College at Wise Board met by zoom Friday, February 4, 2022. Members who were present were Mike Allen, M.J. Carpenter, Kathy Curtis, Marcia Gilliam, Jim Gott, Don Green, Leton Harding, Fran Hunt, George Hunnicutt, Joshua McCray, Karen Mullins, Roger Viers, Joey Carico and Dawneda Williams.

Chair Marcia Gilliam presided over the meeting, and Dawn Jessee recorded minutes. Ms. Gilliam opened the meeting by leading everyone in the Pledge of Allegiance.

A motion was made by Mike Allen and seconded by Dawneda Williams to approve the agenda as presented. The motion received unanimous approval.

A motion was made by Fran Hunt and seconded by Dawneda Williams to approve the minutes of the November 19, 2021 meeting of the College Board as presented. The motion received unanimous approval.

Remarks by Chair: Ms. Gilliam welcomed all members to the meeting and extended a special thanks to members for attending virtually today and taking time from busy schedules. Due to safety measures related to the weather and the current state of emergency declaration, the University of Virginia's College at Wise Board meeting will be held by video conference and also telephonically. The purpose of the meeting is to discuss or transact business required or necessary to continue operations of the Board and the discharge of its purposes, duties and responsibilities. The Meeting will be held in open session and may be accessed via the livestream link available on the meeting agenda listed on the College Board website. The meeting is recorded and will be available in full form upon request, as well as the meeting minutes in accordance with the 22-3707 and 22-3701.1 of the Code of Virginia. Upcoming save the dates are the Annual Scholarship Luncheon on March 26, the Alumni Celebration at The Inn at Wise on March 26, the Spring Benefactor's Celebration on March 23, the Alumni Association Spring Swing Golf Tournament on April 29, and the UVA Wise Basketball reunion on February 5. Today is National Wear Red Day to increase awareness regarding efforts to eradicate heart disease for men and women.

Remarks by Alumni Association President: Mr. Carico also announced the Basketball Alumni recognition on February 5 and the Alumni Celebration that will be giving out ten different cash prizes. Tickets can be purchased online or by calling the Alumni office or Joey Carico. More information will be forthcoming regarding the Spring Swing. Substantial renovations in Alumni Hall were made in the restroom area. The Alumni Association President thanked the College Facilities Team who was very helpful with this process. Mr. Carico thanked the new Alumni Director Corey Sanchez for preparing this report.

Remarks by Student Member: Mr. McCray shared the following updates. On December 10, he traveled to Charlottesville for attendance at the Board of Visitors meeting along with Chancellor Henry. It was a true honor to be able to attend and engage in this collaboration with UVA. Mr. McCray also shared that attending the UVA Wise strategic planning retreat in December was a unique opportunity to participate in planning the future goals of the College and he was very thankful for

being included in this process. The SGA is still planning for Cavapoolza in April which is the biggest event hosted by SGA. SGA is still working on obtaining the TEDEX license back with hopes to have events in the spring. Recent sponsored events include recognizing the Chinese New Year in partnership with the newly formed Asian student association; working to establish a Year in Wise committee to provide valuable student perspectives to this experience, working with the Provost to establish a Student Advisory committee, and the Smiddy's Library project that allows students to donate used textbooks for other students' use.

ACTION ITEMS

UVA Wise Conference Rates 2022-2023: The University of Virginia's College at Wise has a well-established, year-round conference and events program that provides on-campus event opportunities during the academic year and in the summer months. This program utilizes the College's academic classrooms, indoor and outdoor recreational facilities, conference and meeting spaces, as well as residential facilities (during summer months).

The University of Virginia's College at Wise recommends the 2022-2023 conference, event and wellness rates remain the same as approved for the current year with the exception of meals. The meal rates for conferencing and events is part of the casual dining rate negotiated with Chartwells and the "per meal" price is proposed to increase four percent and as such the College recommends a four percent increase in meals.

A motion to approve was made by Roger Viers and seconded by Dawneda Williams. The motion received unanimous approval.

The University of Virginia's College at Wise Parking Fees and Fines: The Commonwealth of Virginia does not provide four-year institutions with funding for the establishment and maintenance of parking facilities on campus. The administration is not proposing an increase in parking fees and fines.

A motion was made by Don Green and seconded by Leton Harding to approve the resolution as presented. The motion received unanimous approval.

REPORT ITEMS

Honor the Future Campaign: Valerie Lawson, Vice Chancellor of Advancement and Alumni Engagement reported the following campaign update. She gave a special thanks to Campaign Chairs Lewey Lee and Rhonda Perkins for their extraordinary leadership. As of February 2, campaign total of donations from alumni and friends total \$66,501,927. The campaign publicly launched in Fall 2019 and is scheduled to conclude in June 2025. The impact of campaign including matching Bicentennial Funds is \$83,126,799. Initial goals and campaign priorities were shared. Academics, Academic scholarship and great ideas goals are pacing on target or ahead. The professorships, capital projects and athletics still have work to do and need more funding. It was pointed out that the Bicentennial matching funds are not included in these numbers. The value of the Bicentennial Scholars Fund (matching funds) initiative at June 30, 2021 is \$40,804,704.46. As of February 2, 2022 there are 60 Bicentennial Scholars Fund established. These are very impactful and will provide approximately \$1.4M in scholarships and distributions for next year that would

not have been available. Key priorities remaining include three athletic field upgrades, athletic scholarships, need and merit-based scholarships, professorships, academic programs, operational funds and capital projects of a concert hall and recreation complex. The growth of the endowment was \$45M at the start of the campaign and as of June 30, 2021 is \$163.7M. There are approximately 400 endowed scholarships and 198 have been established during this campaign. To fully fund all athletic scholarships would require \$80M in endowed funds. There are currently 68 endowed athletic scholarships totaling just over \$20M. Board members can inspire support by attending cultivation and stewardship events including hosting the event, supporting fundraising activities and encouraging anyone and everyone to support our Bicentennial scholarships. The presentation will be shared with all College board members. Rhonda Perkins shared her appreciation for everyone's support with the campaign. It was announced that Nathan Rasnake was joining the Advancement team as the Director of Annual Giving. He is transitioning from the Marketing and Communications team and is a welcome addition to the team.

Legislative Priorities 2022-2024: Chancellor Henry shared that the new Governor and local representatives have been very supportive of the College. Shannon Blevins, Vice Chancellor of Administration, Government Relations and Strategic Initiatives shared an overview of legislative priorities. The work started in the summer of 2021 with legislative visits and continued with an on campus visit in November. Relationships have been established with legislative aids and key partners in legislative offices to raise the awareness of UVA Wise. \$11.5M proposed biennium budget involves initiatives around student growth and retention, new undergraduate programming, graduate and future undergraduate programs (data analytics program and hospitality and tourism program), professional development and retention of faculty and staff and childcare center. Degree escalation language would allow any new master's degree programs proposed by the College to be reviewed and approved or disapproved by the State Council of Higher Education for VA. The third priority would provide funding for a new Technology Classroom Building on campus with a tech-focused lab space and providing initial space for new graduate programs.

Report of the Chancellor: Chancellor Henry began her report that Huda Aden the first Chief of Staff at UVA Wise has taken a job at Booz Allen and read Huda's farewell message to the board. Huda was a tremendous help to the Chancellor and her office. New employees in the Chancellor's office due to the early retirement incentive program are April Ring who will support the Chancellor's office and vice chancellors as needed and Sarah Mullins who will lead as the Events Coordinator

With Chris Dearth's departure, Dolan Evanovich will serve as interim leader of Enrollment Management along with Jamie Rose and Becky Huffman who are doing good work in their respective areas. Dolan is a consultant who provides executive level management, planning and leadership development services and is currently working with Admissions and Financial Aid. A search firm, Scott Healy and Associates will assist with the search for a new Vice Chancellor of Enrollment Management. The representative of this search firm is Jamie Marcus who is a former employee of UVA Admissions. A search committee is currently being established with Joe Kiser as chair.

Chancellor Henry reported out regarding a recent Financial Aid Audit conducted for year ending June 30, 2020. There were ten findings related to internal controls. No findings were considered a material weakness and an action plan has been created to respond to each finding by June 20, 2022.

Chancellor Henry provided an outlook for enrollment for spring 2022 which is even with the past three springs and overall enrollment is up 3% over the five-year average. Fall freshman

enrollment is at 87 deposits which is above the five-year average. High school visits are planned for on-site financial aid packaging. It is still early for transfer numbers.

COVID-19 update: Gail Zimmerman, Vice Chancellor of Student Affairs chairs the COVID-19 response team and they continue to meet weekly. The College currently has an 87% vaccination rate for all employees and a 71% vaccination rate for students with spring students. This is 30% above the regional rate. Vaccinations and booster shots are still being encouraged and clinics are still being held on campus. All faculty, staff and students had to test and report a negative result for COVID-19 prior to returning to campus in Spring. Prevalence testing was discontinued due to the current variant not showing positive until 2-3 days of being symptomatic when using the rapid tests and lack of test kits. Prevalence testing for athletes is still active due to NCAA rules.

The College has launched the Strategic Plan, Your College for a Lifetime, with a planning session group of 50 faculty and staff being held in December with the objective to identify assumptions and enabling factors for each strategic pillar, stakeholders and identifying project priorities. The main focus remains our students and work is still needed regarding retention and progress to graduation. We are preparing our students for a new future in the workforce, the students graduating this year will go into a workforce of jobs that did not exist five year ago and our goal is to prepare them for this changing area. The Liberal Arts Core committee is working to pilot a new general education program for our students to understand the value of broad liberal arts core. The iPad initiative will continue this fall and faculty continue to use and elevate the technology used in the classrooms. iPads are being introduced to freshmen to graduate with an academic portfolio.

The Leonard Sandridge Outstanding Contribution Award was presented to Beau Boggs, Interim Chief of Campus Police. Beau was recognized for his outstanding support of local law enforcement agencies as they dealt with violence and loss among their ranks and his leadership in training new officers in the Criminal Justice Academy.

Employee turnover is on average 2-3% each quarter with a 13% rate last spring due to the early retirement incentive plan. The employee numbers are consistently between 320-330. This fiscal year we are recruiting faculty and staff to rehire the early retirement positions. Largest voluntary attrition is in housekeeping. The challenges are hours of work and lack of applicants.

In closing, Chair Marcia Gilliam thanked everyone for their participation. The next meeting is May 13, 2022.

There being no additional business or comments, a motion was made to adjourn the meeting. The motion received unanimous approval. The meeting adjourned at 11:55 a.m.

Respectfully submitted,
Karen Mullins, Secretary

Resolutions Approved by The University of Virginia’s College at Wise Board

1. Conference, Event & Wellness Rates

APPROVAL OF THE UVA WISE CONFERENCE AND EVENT RATE SCHEDULE

WHEREAS, the College provides Conference, Events, Greear and Wellness locations and services to organizations and individuals which enables the College to financially support the operational mission of the College and as such recommends a four percent increase in meals; and

WHEREAS, these services enable the College to market itself to prospective students and provides opportunities for the region to showcase itself;

THEREFORE, BE IT RESOLVED, that The University of Virginia’s College at Wise Board approves the proposed rates in Conference, Events, and Wellness Rates, effective July 1, 2022.

2022-23 CONFERENCE RATES

All rates are per 8 hr. event, including set-up / 4 hr. event is half the rate, UNLESS NOTED OTHERWISE***

FACILITIES	RATES
ATHLETIC FACILITIES	
~ Greear Gymnasium	\$300.00
~ Humphreys Tennis Complex*	\$150.00
~ Recreation (intramural) Field	\$150.00
~ Smith Stadium Astroturf Field*	TBD
~ Track	\$150.00
INDOOR LOCATIONS	
Cantrell Banquet Hall & Sandstone Room	\$600.00
Chapel of All Faiths	\$400.00
Class/Conference Rooms - small (<20); large (20+)	\$100.00 small; \$200.00 large
SLEMP STUDENT CENTER FACILITIES	
Atrium	\$20.00 <i>Information/Vendor table only - \$100.00 for 4 hrs.</i>
Jefferson Lounge (limited set-up options)	
Dogwood Room/Art Gallery	\$300.00
Rhododendron Room	\$300.00
OUTDOOR LOCATIONS	
Merry Lou Prior Garden	\$300.00
Gilliam Center for the Arts Plaza	\$300.00
Gilliam Sculpture Garden	\$300.00
Jefferson Plaza	\$300.00
John T. Casteen III Plaza	\$300.00
Lawn by the Lake	\$300.00

Rosebud Smiddy Garden	\$300.00
Slemp Student Center Amphitheatre	\$300.00
ACADEMIC CLASSROOM SPACE	
Small Classroom/Large Classroom	\$50.00/\$100.00
<i>Please note: ~ Athletic facilities denoted by * are available only for use for residential and/or single day athletic camps. Class/conference rooms are subject to availability due to courses during fall, spring & summer months. Current students and employees, as well as alumni, are eligible for special facility rates. Prices subject to change for special or extraordinary requests and/or set-ups. Summer residential band camps of 25+ are provided an outdoor practice facility (and indoor rain site) at no additional charge.</i>	
LODGING	
McCrary Hall (per person, per night)	\$20.00
All other Halls/Houses (per person, per night)	\$24.00
MEALS	Weekdays Weekends
Breakfast (per person, single meal)	6.86 --
Lunch (per person, single meal)	9.39 --
Brunch (per person, single meal)	-- 9.39
Dinner (per person, single meal)	12.33 12.33

MISCELLANEOUS	
Black Chair Covers and/or White Bows (fit Chapel & SSC chairs only)	\$1.75 per cover
Chairs (per chair, per event (i.e., one (1) set-up/take-down location))	\$1.25
Copier Service	\$0.10 per single page copy
Stage - small (8'x16'); medium (12'x24'); large (16'x32')	\$50 small; \$75 medium; \$100 large
Tables (per table, per event/set-up - round, rectangle, bistro, or serpentine)	\$7.25

Winston Ely Health & Wellness Center

	Individual (18+)	Spouse	Dependents (15-18)
UVA Wise Student	No Fee	\$30/month	\$25.00/month
UVA Wise Employee (Full & Part Time)/Twin Leaf Society	No Fee	\$30/month	\$25.00/month
UVA Wise Alumni/First Responder	\$30/month	\$30/month	\$25.00/month
Community Member	\$45/month	\$30/month	\$30/month

Greear Pool

Monthly Swimming Pass	\$20
Daily Swimming Pass	\$8
Pool Party (3 hours)	\$150
Pool Party (3 hours) - Employee & Alumni	\$125

David J. Prior Convocation Center

All rates are per 8 hr. event, including set-up / 4 hr. event is half the rate.

Internal rates for the College are half of the published rate for the facilities.

CENTER FACILITIES		RATES
Full House		\$2,500
Half House		\$1,250
Practice Court/Dining Room		\$1,000
Concourse		\$1,000
Front Patio		\$500
		\$150.00
MISCELLANEOUS		
Chairs (white folding)		\$1.00
Tables (per table, per event/set-up - round, rectangle, bistro, or serpentine)		\$7.00
Stage – Small (8'x 16')		\$50
Stage – Medium (12'x 24')		\$100
Stage – Large (16'x 32')		\$150

2. Parking Fees and Fines

APPROVAL OF PARKING FEES AND FINES

WHEREAS, the College provides parking facilities to faculty, staff and students;

THEREFORE BE IT RESOLVED that The University of Virginia's College at Wise Board approves the proposed rates in parking fees and fines, effective July 1, 2022.

Parking Fee	Current
Student	\$98
Student Supplemental Vehicle	\$16
Faculty/Staff <\$40,000	\$98
Faculty/Staff \$40,000 - \$70,000	\$124
Faculty/Staff >\$70,000	\$155
Faculty/Staff Supplemental Vehicle	\$21
Adjunct & Temporary Employees	\$41

Fines	Current
Handicapped	\$265
Boot Charge	\$80
Tampering with Boot	\$105
Parking in Fire Lane	\$55
Parked on Grass	\$55
No Parking Zone	\$40
Blocking Traffic	\$40
Parked Reserved Space	\$40
Speeding	\$40
20 Minute Space	\$55