

Ninth Annual SWVA ECONOMIC FORUM

MAY 23, 2024



Every year, the Forum engages participants through a shared vision of regional collaboration, growth and innovation for all of Southwest Virginia. It has become a central gathering place for the region to discuss new ideas and synergies to build Southwest Virginia's future. And you can be a part of that momentum.

INSIGHTS FROM THE 2023 FORUM

9,100

PEOPLE REACHED ON THE
UVA WISE FACEBOOK PAGE

10,779

PEOPLE REACHED ON THE
SWVA ECONOMIC FORUM
FACEBOOK PAGE

4,211

PEOPLE REACHED ON THE UVA
WISE LINKEDIN PAGE

**TRADITIONAL GEOGRAPHIC
REACH IN THE SWVA/TRI-CITIES
CORRIDOR WAS AMPLIFIED**

sixteen

MEDIA OUTLETS COVERED THE EVENT:



REUTERS, ESTADAO.COM, YAHOO, FOX
BUSINESS NETWORK, BLOOMBERG,
MARKET NEWS, JIJI PRESS-WASHINGTON
BUREAU AND MACE NEWS



TRI-CITIES BUSINESS JOURNAL
BRISTOL HERALD COURIER
KINGSPORT TIMES NEWS
COALFIELD PROGRESS
JOHNSON CITY PRESS
CARDINAL NEWS
ROANOKE TIMES



Southwest Virginia has several rites of spring. The NASCAR race at Bristol (technically in the other Bristol, but let's not get technical). the Dr. Ralph Stanley Hills of Home Festival in Dickenson County. And the Southwest Virginia Economic Forum at the University of Virginia's College at Wise."

—Cardinal News

BE A FORUM SPONSOR

Contact **KELLY MOODY** UVA Wise Office of Economic Development
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SPONSORSHIP OPPORTUNITIES*	INTERACTIVE*		REGIONAL PARTNER				CORPORATE	MEDIA	PRESENTING	KEYNOTE
	Friend \$175	Leader \$250	Bronze \$500	Silver \$1,000	Gold \$2,500	Platinum \$3,500	\$5,000	\$8,000	\$10,000	\$20,000
COMPLIMENTARY FORUM & RECEPTION TICKETS	-	-	2	4	6	8	10	12	14	20
Wednesday Opening Exhibit Booth	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor a Moment of Engagement During the Forum to Get a Shoutout to Your Brand		✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Website			✓	✓	✓	✓	✓	✓	✓	✓
Logo Prominently Displayed in "Thank You" Graphic on Stage and During Online Session					✓	✓	✓	✓	✓	✓
Mention/Callout During a Session								✓	✓	✓
Sponsor of a Single Breakout Session or Panel Discussion									✓	✓
Sponsor the Keynote Address										✓
Opportunity to Provide Remarks up to 2 Minutes Before Keynote Address										✓

* All sponsors will have a mention/callout at the Wednesday night reception. Sponsors, speakers/panelists, and special guests will be invited to the Wednesday night reception.

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