



**The University of Virginia's College at Wise
Center for Teaching Excellence**

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EDU C488-50: SOCIAL MEDIA FOR EDUCATORS

Instructor: Dr. David S. Ellena
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Email will only be accepted from UVA-Wise accounts.
Credit: 3 hours
Prerequisites: None; minimal technical skills required
Day/Time: Online
Textbook: None Required

I. Course Description

This course focuses on using social media within the classroom setting. It will include a brief history of social media and its current role in society. Portions of the course will concentrate on how to use social media with students and parents for communication and learning. The course will also address using social media for professional development and advancement of instructional skills for the educator. Digital citizenship and best practices for using social media in the classroom setting will also be discussed.

II. Course Aims and Objectives

Aims

This course will assist the teacher in meeting the following technology standards for instructional personnel: **8 VAC 20-25-30. Technology standards.**

- B. Instructional personnel shall be able to apply knowledge of terms associated with educational computing and technology.
- C. Instructional personnel shall be able to apply computer productivity tools for professional use.
- D. Instructional personnel shall be able to use electronic technologies to access and exchange information.
- E. Instructional personnel shall be able to identify, locate, evaluate, and use appropriate instructional hardware and software to support Virginia's Standards of Learning and other instructional objectives.
- F. Instructional personnel shall be able to use educational technologies for data collection, information management, problem solving, decision making, communication, and presentation within the curriculum.
- G. Instructional personnel shall be able to plan and implement lessons and strategies that integrate technology to meet the diverse needs of learners in a variety of educational settings.

Objectives

Students in this course should be able to:

- A. Learn the history of social media to better understand its possibilities
- B. Explain and become part of a Professional Learning Community
- C. Locate and utilize available professional development tools
- D. Explore and locate tools to enhance the social media experience
- E. Create and maintain a database of digital resources
- F. Learn how to share digital resources
- G. Integrate digital media into the classroom
- H. Identify QR Codes and utilize them to enhance learning in the classroom
- I. Explore the importance and necessity of digital citizenship
- J. Develop a digital citizenship curriculum for use in the classroom